





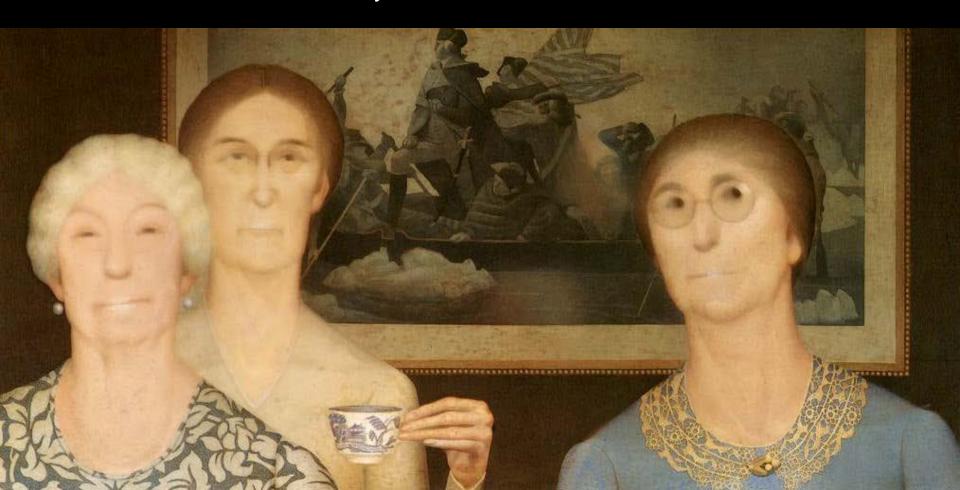






## "Screwball Regionalism: Grant Wood and Humor During the Great Depression."

Erika Doss, University of Notre Dame Grant Wood Art Colony 5<sup>th</sup> Biennial Symposium University of Iowa, October 28, 2016







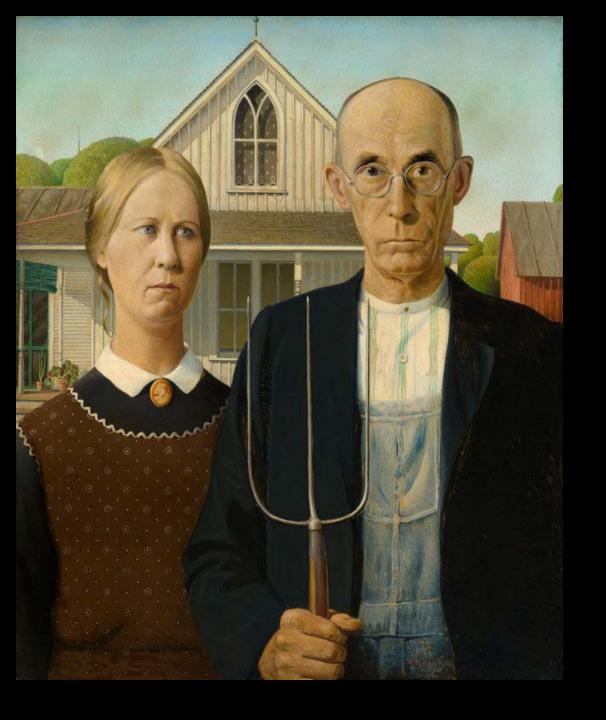


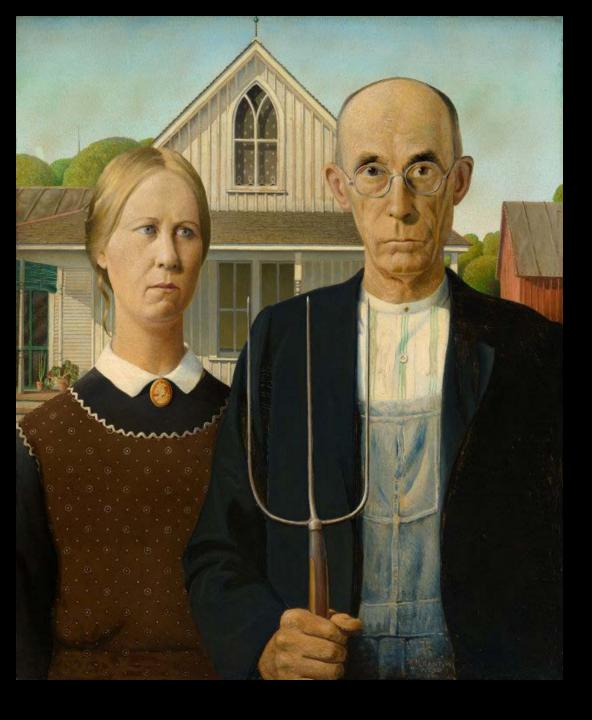


Buzz and Jessie in American Gothic spoof, 2013

Grant Wood *American Gothic* 1930

Art Institute of Chicago





### Model in Wood's Famous Painting Breaks Silence

#### Cedar Rapids Dentist Admits It Was His Face.

CEDAR RAPIDS, IA. (P)
—His was the model for the masculine face in "American Gothic" and he's proud of it—now.

But not until Saturday did Dr. B. H. McKeeby, veteran Cedar Rapids dentist and business leader, make public acknowledgement of his 'part in the Grant Wood masterpiece.

#### Shocked at Publicity.

When the painting touched the popular fancy a few years ago and made Wood internationally famous, the dentist was so shocked at the publicity it achieved and so perturbed by his friends' recognition of his features on the canvas that he refused to discuss his connection with it.

But now he appreciates the honor and admits he is pleased by the selection of his physiognomy for delineation in what many critics term the No. 1 painting of the current American art trend toward depicting the native scene.

#### Became Fast Friends.

Ten years ago Dr. McKeeby and Wood became fast friends. They had been acquainted for several years.

"When he asked me to pose for him," said the dentist," I readily agreed.

"He told me," the dentist continued, "that he wanted a face showing integrity from a man with a sense of humor who would not rebel at the distortion that might be necessary to carry out his theme. The painting was in no manner intended to be a portrait.

#### Shocked Into Silence.

"But the likeness was so apparent and the recognition of me by my intimates so general that I was shocked into a silence



"American Gothic."



Dr. B. H. McKeeby.

which has continued until this time."

Finally, Wood himself joined in persuading his friend to remove the last trace of anonymity from the masculine visage.

That did the trick.

## Daughters of Revolution 1932 Cincinnati Museum of Art





**Grant Wood Scrapbooks** Figge Art Museum **Davenport** 

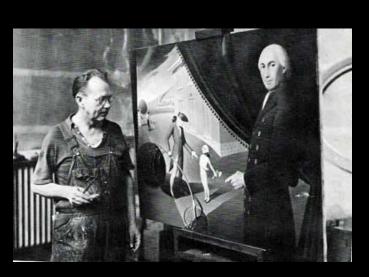
#### There's Fun As Well As Fame In The Life Of An Artist, As Proved By Benton And Wood

Two Interpreters Of American

Scene Address Iowa City
Address Iowa



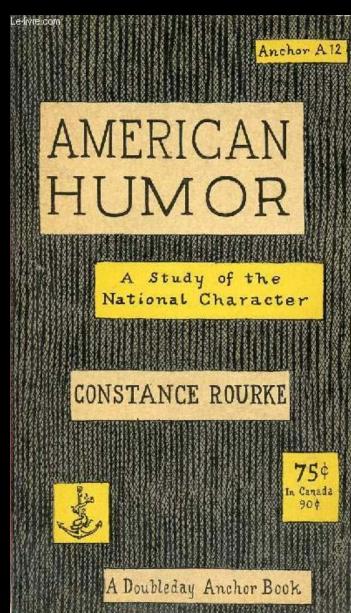








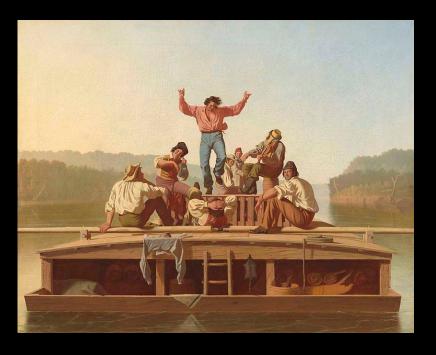
Constance Rourke (1885-1941)



1931



Thomas Waterman Wood *The Yankee Pedlar* 1872



George Caleb Bingham

The Jolly Flatboatman 1846



Thomas Hart Benton *Minstrel Show* 1934



Parson Weems' Fable 1939 Amon Carter Museum of American Art

# Grant Wood, stage backdrop painted for McKinley Jr. High School, 1922-26



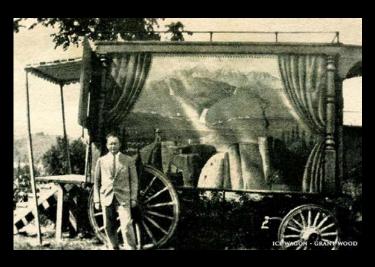
## Grant Wood, decorated ice wagon Stone City Art Colony, summer 1932







### Stone City Art Colony summer 1932







newspaper ad for farm auction 1930s

## Our term being ended, we will offer for sale at public auction on the premises of the Green Mansion, now known as the Stone City Art Colony, at Stone City, Iowa, the following described properties on: Commencing At 3:00 Sharp

#### 10-RED BARNS-10

Some with silos, windmills and out buildings rendered in oil and watercolors.

#### 8-FRAME HOUSES-8

In various conditions and styles of architecture both in monochrome and in color.

#### 70-ACRES-70

Oats in shock in all mediums.

#### 27—HEAD—27

Sheep, hogs horses, cattle and squirrels cast in plaster.

#### 65-ACRES-65

Young corn, winding roads, distant hills, and articles of farm machinery too numerous to mention.

> Band Concert by I. S. R. of Anamosa and Program at 4:30

> Terms Made Known on Day of Sale

STONE CITY, JONES COUNTY, IOWA W. F. Mitchell of Waubeek, Auctioneer

Reg. 10c Admission to Colony Grounds

Wood, newspaper ad for public auction Stone City Art Colony, August 7, 1932 Cedar Rapids Gazette (August 6, 1932)



Wood, newspaper ad for public auction Stone City Art Colony, August 7, 1932 Cedar Rapids Gazette (August 4, 1932)



Wood, newspaper ad for public auction Stone City Art Colony, August 7, 1932 Cedar Rapids Gazette (August 6, 1932)

# AMERICAN HUMOR

A Study of the National Character

CONSTANCE ROURKE



**75**¢ In Canada 90¢

A Doubleday Anchor Book

Anchor A12

# AMERICAN HUMOR

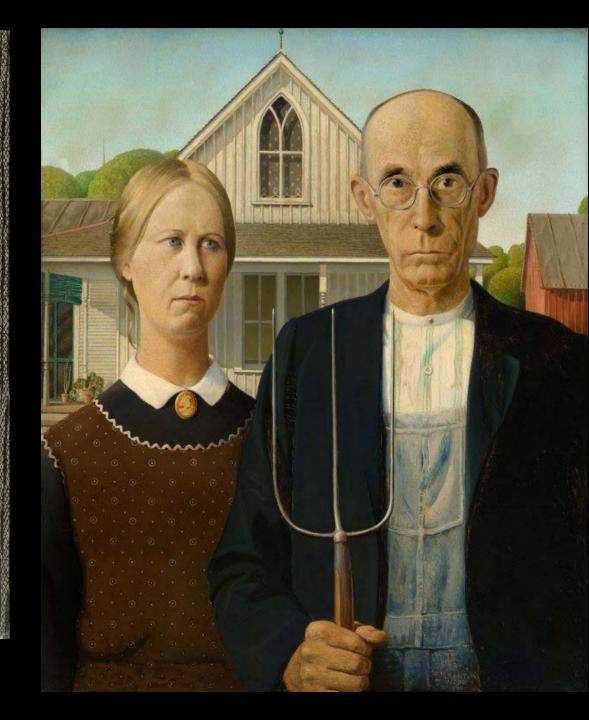
A Study of the National Character

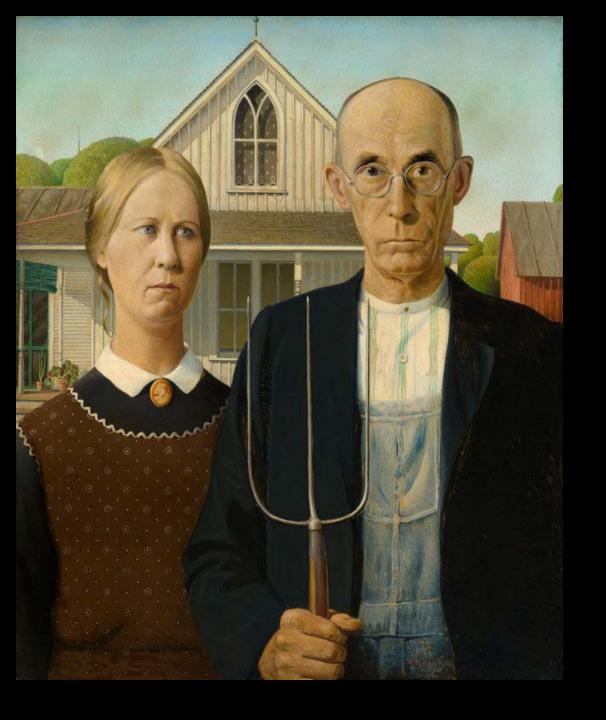
CONSTANCE ROURKE



**75**¢ In Canada 90¢

A Doubleday Anchor Book

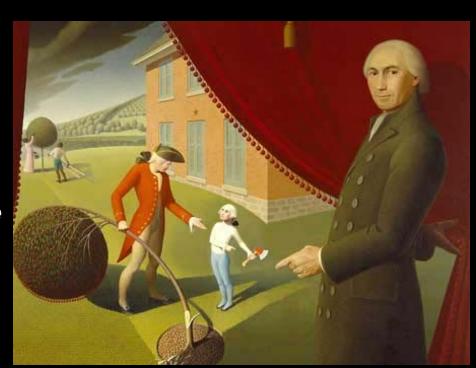




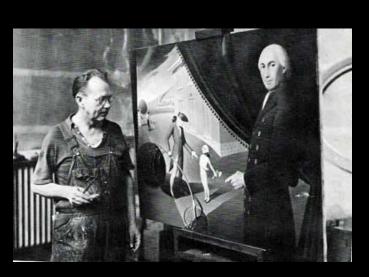


Daughters of Revolution 1932 Cincinnati Museum of Art

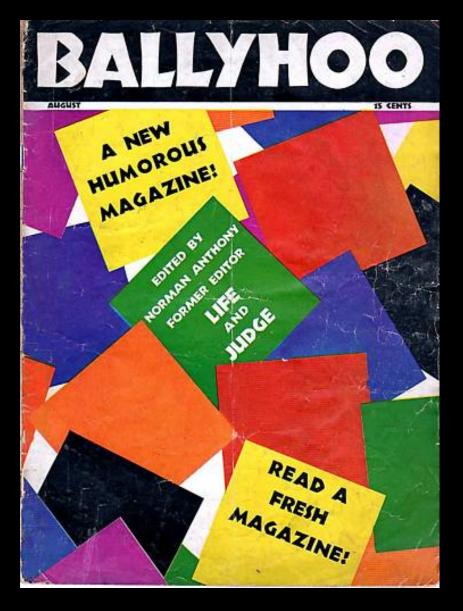
Parson Weems' Fable 1939 Amon Carter Museum of American Art











11. 12.

*Ballyhoo* August 1931 1st issue

Grant Wood, "There was a business depression in 1819 lasting 12 months." November 1931

NOW!
All the
Crap in
the world



At your finger tips!



NOW you can hear foreign radio announcers gargle hot potatoes . . . also ships in distress, tenors, sopranos, etc.

Louis 14th, 15th, 16th and 17th

CONSOLE

There's nothing in the world you can't

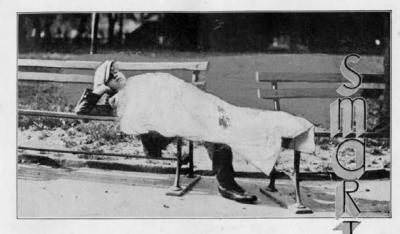
There's nothing in the world you can't do with this new Super Super Heterodynamicontrolled Multituburcular set . . . . it will do everything but give you good programs and Gawd knows no set will do that. With the sensational new INTERNATIONAL RADIO, the world will be at your door... asking you to shut the damn thing off. One slight turn of the dial and you've got France, England, Scandinavia, bedlam!

Self winding WRIST RADIO "A shake of the wrist And you have

Liszt!"
All you have to do is turn the dial and you get the correct time.

\$34.50





Ask to see the new
LADY PIPPERAL BEDSHEET
DE LUXE

HE new Lady Pipperal is two feet longer and wider than any other sheet on the market. The one illustrated above is 90 by 60 . . . costs but \$2.50.

That's a lot of sheet . . . for the money.

Lady Pipperals come in soft tints . . . brick red . . .

navy blue . . . pea green.
You sleep in comfort with Lady Pipperals.

----

LADY PIPPERAL MEN'S SHIRTS with extra long tails . . . \$1.95

**BIGGEST SHEET HOUSE** 



IN THE UNITED STATES

LADY PIPPERAL

BLANKETS

Lady Pipperal sheets

and Lady Pipperal

blankets make the per-

fect combination for

perfect comfort.

## INTERNATIONAL RADIC

## Smile away the Depression!



Smile us into Prosperity!
wear a

# SMILETTE!

This wonderful little gadget will solve the problems of the Nation!

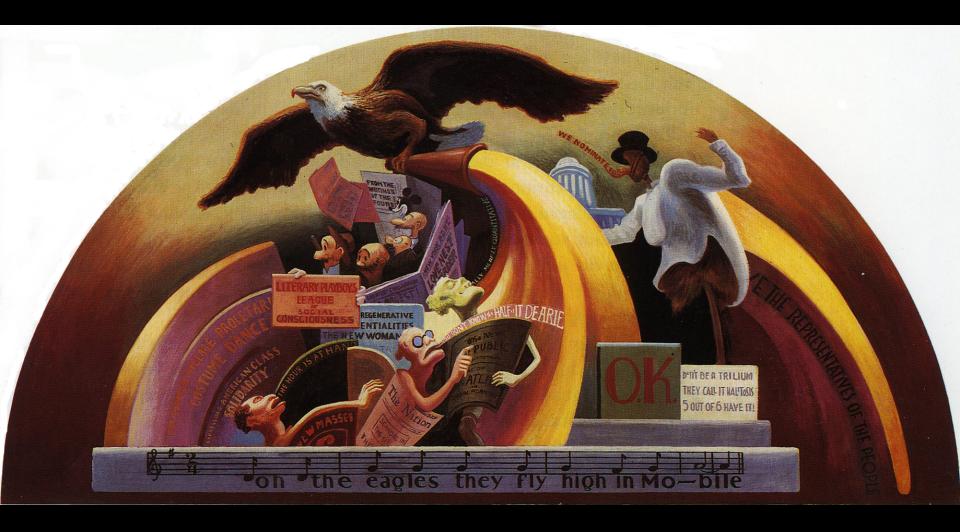
APPLY NOW AT YOUR CHAMBER OF COMMERCE OR THE REPUBLICAN NATIONAL COMMITTEE WARNING—Do not risk Federal arrest by looking glum!



## Daughters of Revolution 1932 Cincinnati Museum of Art



Thomas Hart Benton *Political Business and Intellectual Ballyhoo* 1932; panel for *The Arts of Life in America* mural, originally painted for the Whitney Museum of American Art, now In the New Britain Museum of American Art



President Franklin D. Roosevelt c. 1933

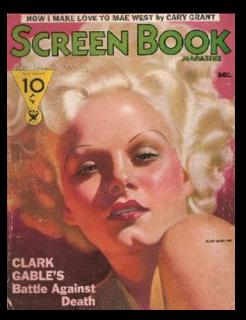






Carole Lombard, William Powell *My Man Godfrey* 1936

The Marx Brothers







## Shirley Temple

















Shirley Temple and a cast of thousands in *Stand Up and Cheer* 1934











Stand Up and Cheer 1934











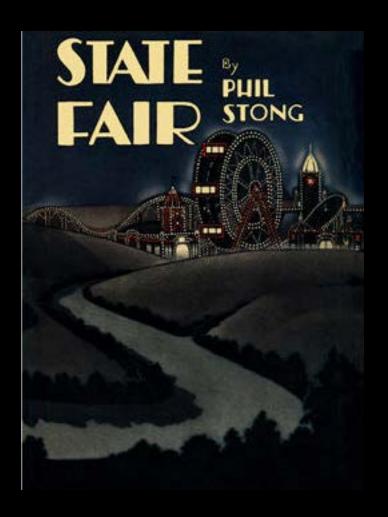


Will Rogers (1879-1935)





1933





cA State Fair is like Life—begins lustily—offers everything—whether you go for sheep and blue ribbons—or shape and blue eyes. And, too soon, it's all over!



### State Fair 1933

Will Rogers and Janet Gaynor, on set





Will Rogers and Blue Boy State Fair 1933





Blue Boy



State Fair, 1933 Janet Gaynor bored





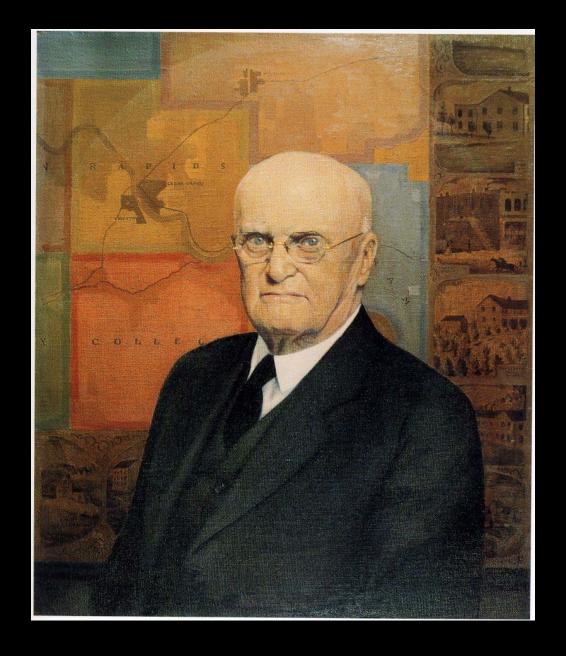
State Fair, 1933
Janet Gaynor mesmerized



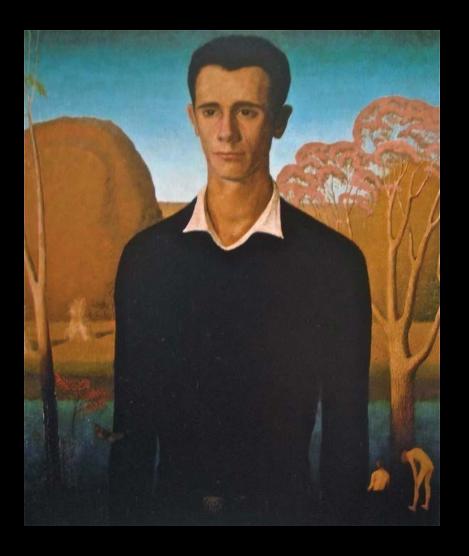








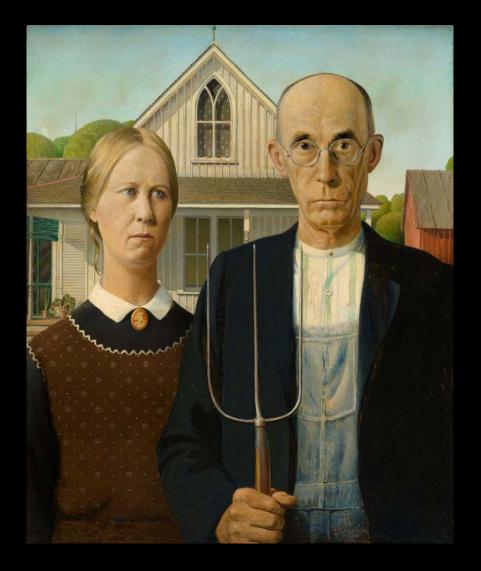
Portrait of John B. Turner, Pioneer 1929





Stone City 1930 Joslyn Art Museum

Portrait of Arnold Pyle retitled Arnold Comes of Age 1930 Sheldon Museum of Art

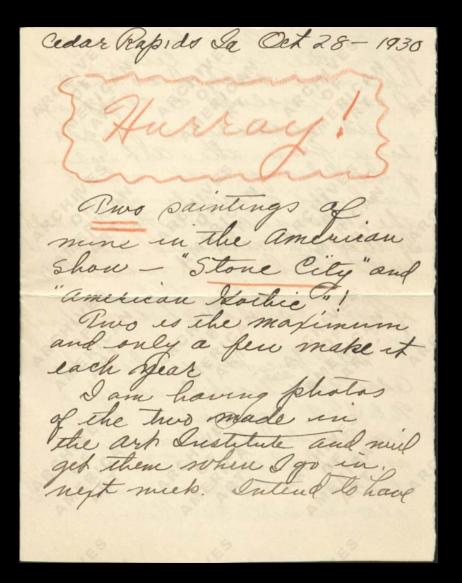




Stone City 1930 Joslyn Art Museum

American Gothic 1930





Wood, letter to Zenobia Ness October 28, 1930



Grant Wood

Breaking the Prairie 1937

The Iowa State University Library

Ames

## Grant Wood Associated American Artists lithographs





#### FREE ILLUSTRATED CATALOGUE GIVES COMPLETE DETAILS

Now you too can own American masterpieces, such as the great Museums select for their permanent collections ... at \$5 each. A vital new Movement, sponsored by America's most distinguished artists, makes this possible.

IF ever you have stood captivated—at the Metropolitan Museum or another of our nation's great Art collections-before some masterly original Etching or Litho-graph, hardly during to hope that one day you might see it enriching a wall of your

Then this is the moment you have waited for! Through this vital new Project you now can own museum-perfect Originals—not just reproductions—personally signed by the artists themselves, from the selfsame collection from which the Metropolitan Museum of Art, Chicago Art Insti-tute, United States Library of Congress, Yale University and 74 other celebrated museums have acquired them. And the price is incredibly low—only 85 each.

#### What Makes This Offer Possible?

Why have America's leading artists made this sacrifice when they could nor-mally get three to eight times more for their works? Because they realize that the

artist achieves his finest expression, attains a wider market, only when every cultured person (not just a few wealthy collectors) can afford a genuine original.

But you must act quickly for these signed original Etchings and Lithographs are strictly limited, and once the small editions are exhausted no more can be had,

#### 140 Subjects...Many Prize-winners

You will find precisely the subject you Tou will had precisely the subject you prefer — for home or office decoration, for gift or collector's portfolio — in our Free handsomely-illustrated 64-page Cata-logue, just published, Over 110 landscapes, marines, character studies, nucles, archi-tectural, historical and sporting subjects, in styles from traditional to modern, are

Many are recent prize-winners, for hardly a year goes by that does not see coveted awards voted to our famous art ists. Every original is guaranteed museum perfect because, only when the artist has judged it flawless does he personally sign his name. With each subject you receive a complete biographical sketch of the artist.

#### Subjects Are Quickly Enhausted

We urge you to mail the coupon today to assure complete selection, since all sub-jects are limited to small editions. Many subjects already have soared to a value away beyond their original low price. If you live within easy distance of our galleries (711 Fifth Avenue at 55th Street,

#### ASSOCIATED AMERICAN ARTISTS

Studio 5612, 711 Fifth Avenue, New York, N. Y.

New York City), visit our exhibition now on view, embracing the complete works of these 67 participating artists. Or, mail coupon below and receive FREE our handsome catalogue from which you may order direct. It shows all subjects, size of each, names and biographies of artists, prizes they have won, together with com-plete details of the reason behind this Movement.

Among the collectors of these originals are 78 world famous museums, including the Metropolitan Museum of Art, Art Institute of Chicago, San Francisco Museum of Art, Kansas City Art Institute, Cleve-land Museum of Art, United States Library of Congress, Yale University, Princeton University, University of Mis-

souri and many others (see catalogue).

All selections are guaranteed perfect and shipped with the understanding that you may return them within 30 days, if not completely satisfied. Enclose 10° in stamps with the coupon to cover postage

#### Imagine Owning Originals by These **Great American Artists** Peggy Bacon

Young Karigeshi

**Luigi Lucioni** 

Joseph Margalies Waldo Fairce

George Biddle Arsold Blanch Acros Bohrod Alexander Brook Howard Cook John Costigen John S. Curry Adelf Deho Ernest Fiene Emil Gonso Garden Grant George Great

Henry Fits Boardman Robin Andree Reelian Lait Quintenille Rophoel Soyer Thomas Handfurth Albert Sterner Agnes Talt Fraderic Toubes Grant Wood

Peter Hurd and many others (see catalogue

#### SEND COUPON FOR FREE CATALOGUE

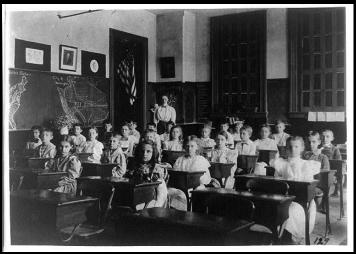




### Tree Planting Group 1937



February 1941



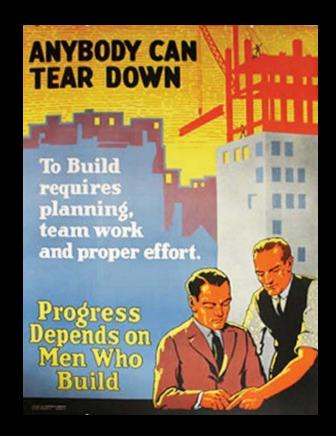
American public school classrooms c. 1900: no humor allowed











motivational posters 1920s Mather & Co., Chicago

## Let There Be LAUGHTER

LEON ORMOND \* in the Classroom!

And lost be the day to us in which a measure hath not been danced. And false be every truth which hath not had laughter along with it!—Nietzsche

E VEN AS laughter at the dinner table is reputed to aid in the digestion of food (or at least it serves to divert attention from the taste of the spinach), so laughter in the classroom aids the absorption of information. Student laughter is good, healthy, even necessary. All teachers would swear to the truth of this on their syllabi. Nobody would publicly dare admit otherwise. Then why are so many high-school classrooms like tombs?

There are, of course, many reasons more or less obvious. For one, it is a sad but true fact that newly-appointed teachers are often judged not so much upon their effectiveness in stimulating learning as upon their ability to preserve order. A laughing class frequently becomes disorderly, noisy, and difficult to handle. It is little wonder, then, that instructors with uncertain status are tempted to espouse the cause of discipline so zeal-

EDITOR'S NOTE: Many educators believe that a major aim of education is the happiness of the children. If so, the author asks, why be so dour and solemn about it? A few good laughs (and he doesn't mean feeble smiles) may loosen up the pupils and allow the osmosis of knowledge to proceed faster. Mr. Ormond is a former newspaper man and magazine editor. He now teaches English in the Central High School, Newark, N. J. This article, which first appeared in THE CLEARING HOUSE in April 1940, later became a chapter in Mr. Ormond's book, Laugh and Learn, published by Greenberg, Publisher, New York City.

ously they become martinets in the process. Pedagogic principles are wonderful things, but a job is a job.

A second reason for solemnity not readily confessed by offending teachers is the tendency toward exaggerated reverence for subject matter.

At the risk of appearing heretical I would go on record as suggesting that quadratic equations are something less than holy, and that even with Jove's mythological philanderings levity is not entirely unbecoming. No dynasties will fall if pupils laugh their way through Shakespeare's Twelfth Night even though it is a comedy. Nor does it really, really matter in the long run whether Caesar's De Bello Gallico is learned in six weeks or six months or not at all.

Closely allied to this idolatrous attitude toward the printed fact is the unfortunate habit of some teachers of taking themselves altogether too seriously. The youngsters want companionship and inspiration and they get—dignity. The bromidic defense for aloofness is that it engenders respect in the pupil. But this respect is too often synonymous with fear to make it anything but suspect.

And it isn't necessarily true that every time an educator opens his mouth he utters the Word of Revelation. No, if an instructor wishes to have gaiety in his class he must first learn to laugh at himself. And many a teacher has accomplished more with his smile than with his erudition.

Wholesome, hearty laughter can flourish only in a free and easy classroom atmosphere. Axiomatic as this may sound, the number of teachers who fail to grasp the principle in practice is appalling. Pity the plight of the disciplinary genius who tells Leon Ormond
The Clearing House: A Journal of
Educational Strategies (1940)





Wood, Stone City Art Colony 1932-1933

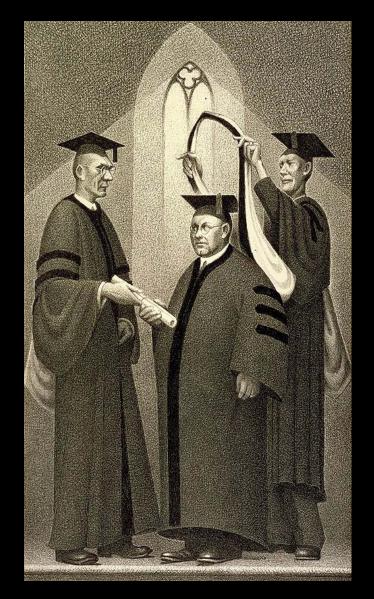


Grant and one of his pupils

Wood and student at the University of Iowa 1939



Honorary degree recipients at Commencement Lawrence University, Appleton, Wisconsin June 13, 1938 Grant Wood on right



Grant Wood

Honorary Degree 1938

lithograph

# Mourner's Bench 1921-23 Cedar Rapids Community School District Collection





Lilies of the Alley 1925 ceramic, paint, wire, and found objects Cedar Rapids Museum of Art



Elsa von Freytag-Loringhoven *God* 1917 cast iron plumbing trap, wooden mitre box Philadelphia Museum of Art



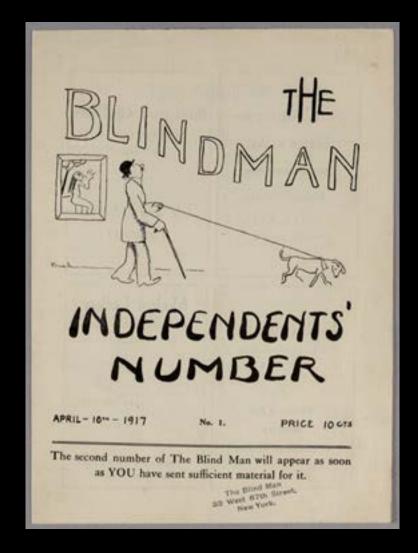
Self Portrait c. 1925 brass, 3" x 2" x 1" Cedar Rapids Museum of Art



Blind man with guide dog, France postcard? c. 1920s



Self Portrait c. 1925 brass, 3 x 2 x 1" Cedar Rapids Museum of Art



The Blind Man, Dada magazine April 1917



Self Portrait c. 1925 brass, 3 x 2 x 1" Cedar Rapids Museum of Art



#### THE BLIND MAN

#### The Richard Mutt Case

six dollars may exhibit.

Mr. Richard Mutt sent in a you or every day in plumber! show windows fountain. Without discussion Whether Mr. Must with his own hands

Mr. Mutt's fountain:-

- 1. Some contended it was im-
- moral, onlgar. Others, it was playlarism, a plain piece of plumbing.

They say any artist paying Now Mr. Must's fountain is not immoral, that is absurd, no more than a bath no is immoral. It is a founce than

fromtain. Without auxilision in observar, was when no as most this article disappeared and method from the fronties or not do in importance with a continuous action of the CHOSE. He task on enhanced with the fronties or not do in simple singular with the way to the major and the same title and pains of the fronties or the fronties of the fronties o

As for plumbing, that is absurd. The only works of art America has given are her plumbing and

#### "Buddha of the Bathroom"

"Buddha of the Bathroom"

I suppose maskeys hard to low their is going joint our human institution in tall. "Xeccoury, useful and an oranneat, that although a man marry he can never the biological beauty of our low of the biological beauty of our low of the most porty well subset them. Int cutout our works are the protect well subset them. Int cutout our works are protect well subset them. Int cutout our works are protect well subset them. Int cutout our works are proved well subset to he mostly race; "there are the first philosophers whom Dast place" have not when "Pather," and he himself ever lock though philosophers whom Dast placed in the "best point of the "best point of the philosophers whom Dast placed in the "best point of the philosophers whom Dast placed in the "best point of the philosophers whom Dast placed in the "best point of the philosophers whom Dast placed in the "best point of the philosophers whom Dast placed in the philosophers whom Dast

The Blind Man, Dada magazine May 1917



*Appraisal* 1931 Dubuque Museum of Art





It Happened One Night 1934





# Daughters of Revolution 1932 Cincinnati Museum of Art





newspaper coverage of Daughters of Revolution 1933-1934



#### Leads in Int

Cent Wood, who jain of three women cable "
Revolution" which has comment sheet If fire the Art territure A Progress sublish rooms institute yesterolar. He say to his home his Cele from Philadelphia and white he and Robert Prector of the Bush hashed he for the Wannacher show at seening in New Yorkships.

Paniel Carton Rich, a or of paleting at the rot Mr. Wood that ". Invaliding continued or attention then any paletinities above.

Sunday October "SONS OF PEACE" 7, 1934

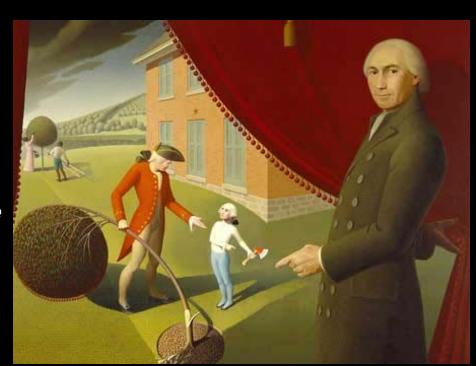
Adapted from Grant Wood's pointing "Daughters of Revolution"





Daughters of Revolution 1932 Cincinnati Museum of Art

Parson Weems' Fable 1939 Amon Carter Museum of American Art





The Midnight Ride of Paul Revere 1931 Metropolitan Museum of Art

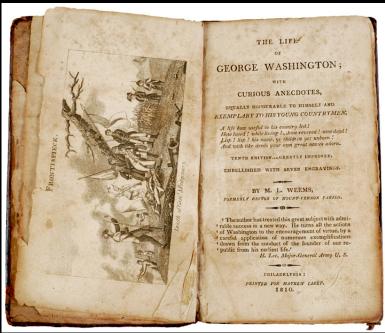


Parson Weems' Fable 1939
Amon Carter Museum of American Art



Parson Weems Fable

Mason Locke Weems
The Life of George
Washington
5th edition, 1806









IOWA CITY, IOWA SATURDAY, JANUARY 6, 1940

#### 'Parson Weems' Fable Merely a Fantasy Of Delightful American Myth-Grant Wood

When Grant Wood says of his nevest pleture "Parson Weems' Pable," that he merely painted the cherry tree fanlasy as a delightful Annexian myth, he is committing that this colorful anecodes in the life of George Washington have reliable that this colorful anecodes in the life of George Washington have reliable that this colorful anecodes in the life of George Washington have reliable that this colorful anecodes of the painting, which has caused a furror in artistic circles, depicts a furror in artistic circles, depicts a furror in artistic circles, depicts the ecsee where, in the artist's own words, "Washington senior, who in the pathon words, "Washington senior, who has just discovered the mutilated tree, is angrify questioning his son which has furror in artistic circles, and the providy was a same a better advantagement of the painting will help a sum about a sum of the painting will help a sum of the painting will help a sum of the painting will help a sum of the painting. "Mason Locko' gent ploner in reticinistic sum of the painting." Mason Locko' gent ploner in reticinistic of young George in metalicities and the words pursue in the manual provides and the same a better adventisement at the same a better advertisement the man as better advertisement the man as better advertisement at the man as term of the ether is counted in the man as term of the color

Parson-(Continued From Page 1)

drawing back a cherry-red, cherry-edged curtain to show a tay, Stu-art-faced Washington, complete with powdered wig and all the at-tributes of father of his country." Weed, although he does not be-

article in the Atlantic Monthly for November 1938 covered this issue

Iowa Artist Paints Second Oil In Series of Historical Works Depicting Folklore of America

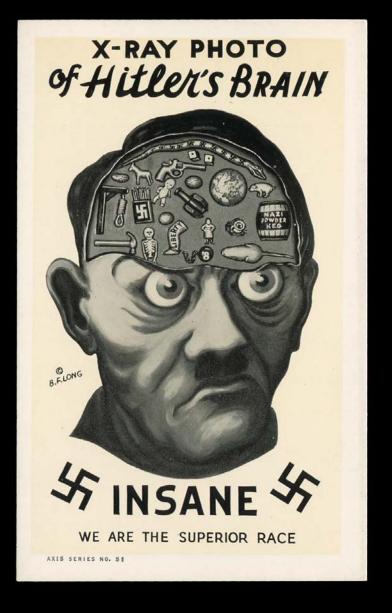




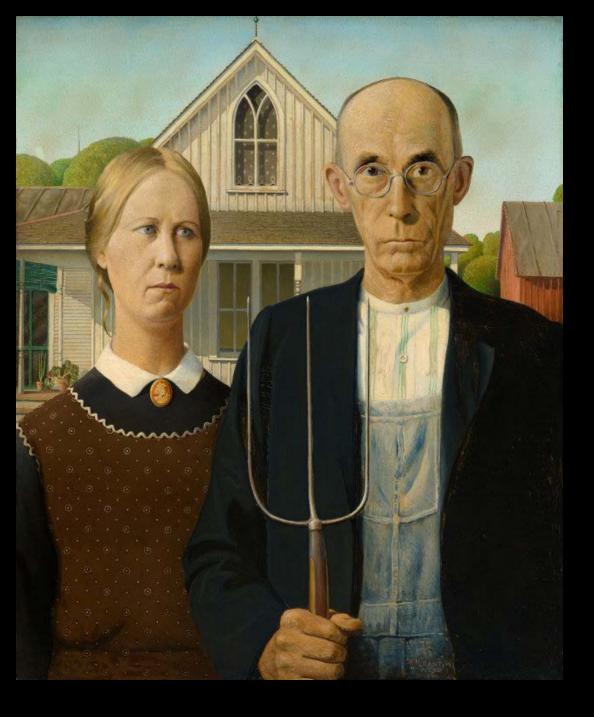




Parson Weems' Fable



World War II poster, c. 1942



# Che Cedur Aupids Guzette



# The Right and Wrong of America Grent Woods: "American Gothic" is Finelly Understood for Desplayer. The Right and Wrong of American Grent Woods "American Gothic" is Finelly Understood for Desplayer. The American Gothic and Desplayers of the American Edwards (Desplayers) The American Gothic and Desplayers of the American Edwards (Desplayers) The American Gothic and Desplayers of the American Edwards (Desplayers) The Right and Wrong of American The Ri





The Midnight Ride of Paul Revere 1931 Metropolitan Museum of Art